

# RSOBHD Social Media Guidance 2021





# Social Media Guidance

## Introduction

Social media continues to grow in popularity and can provide RSOBHD and individuals with a range of benefits.

Alongside all of the benefits of social media come some important cautions, especially when it comes to contact between adults and children.

Social media communications are public statements at all times – even if created with private intentions.

Once something is put on line, there is almost no taking it back and it is almost impossible to delete.

# Social Media Guidance

## Purpose of guidance:

- Empower those involved in Highland Dancing to utilise social media in a safe, sensible and professional manner which both promotes the sport and protects the safety and wellbeing of all participants.
- Educate on social media practices, where all participants can balance the benefits of instant and wide communication with the potential risks.



# Social Media Guidance

Consideration should be given to:

- Postings by you
- Postings by others linked to you



# Social Media Guidance

Postings by you:

Before posting please consider:

- Lines between public and private can get blurred and this can impact on an individual's professional reputation.
- Ask yourself – might this reflect poorly on me, am I confident that the post, if accessed by others, would be considered reasonable and appropriate?
- Posting photos from social events.



# Social Media Guidance

Postings by others linked to you:

- Posts commenting on your professionalism or professionalism of others.
- Posts or comments with inappropriate language on your profile.
- Photos from social events.



# Social Media Guidance

## Do's

- Do pause and think about what you are saying.
- Do think about your image – what do people think about what you are posting?
- Do think about what other people's posts you like or share online.
- Do consider who you are interacting with – especially minors.
- Do remember that what you post can be widely shared, copied or even go viral very quickly.



# Social Media Guidance

What we would recommend:

- Don't speak negatively about team mates, competitors, officials or governing bodies. Always be professional and respectful.
- Don't assume anything you delete will completely disappear.
- Don't post comments or respond to comments when you have been officiating at a competition.



# Social Media Guidance

RSOBHD strongly recommends:

Adults are not friends with/follow minors on social media.



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These recommendations aim at establishing appropriate social media conduct.

Be mindful that communication, and links made, need to be considered appropriate by others.

Always consider your position as a role model.

RSOBHD strongly recommends that judges do not post or comment about individuals or dance schools to avoid any suspicion of biased judgement.

If anyone is concerned with behaviours they see on Social Media they should submit a complaint in writing along with evidence to: Royal Scottish Official Board of Highland Dancing, Heritage House, 32 Grange Loan, Edinburgh, EH9 2NR.